

A1
means for displaying on the monitor a television picture from the recovered television signal;

means for displaying an advertising message related to the displayed television picture; and

means for displaying an informational message related to the displayed television picture, wherein the television picture is simultaneously displayed with both the informational message and the advertising message.

2. The television system of claim 1, in which the informational and advertising messages are displayed in pop-up areas that cover at least a portion of the television picture.

3. The television system of claim 2, in which the informational messages relate to the content of the television picture from the recovered television signal.

4. The television system of claim 2, in which the informational messages relate to later programming on the channel of the recovered television signal.

A2
5. (Amended) ~~The television system of claim 2, in which the informational messages relate to current programming on the channel of the recovered television signal.~~

6. The television system of claim 1, additionally comprising means for displaying a composite of an EPG and an advertising message.

7. The television system of claim 6, additionally comprising means for displaying an EPG alone.